

Lansing USD469

Communications and Family Engagement

Goals for group:

1. Review Family Engagement Survey.
2. Review ways in which we are currently communicating from buildings and district.
3. Give feedback about our community communication and engagement needs.
4. Give feedback on how else we can continue to grow that engagement and communication with you as stakeholders.
5. Do our facilities allow us to communicate properly and help with family engagement?



Facilitator

Sharon Burns

Director of Communications &
Marketing



COMMUNICATIONS & FAMILY ENGAGEMENT

Thank you for providing feedback on areas you feel are important in terms of communication and family engagement in Lansing USD469! We have listed the ways in which we communicate and engage our families below. Please review, ask questions, and make notes of ways you find most valuable or you feel we are missing and be ready to share with the group.

COMMUNICATION

Building Level Communication:

- Weekly Newsletters (EC, LES, LHS)
- Informational Videos (LIS, LMS)
- Skyward emails (All)
- PR Ambassadors for articles (EC, LES, LIS)

District-Level Communication:

- Quarterly Newsletters
- Monthly Lion Lowdown
- Weekly Superintendent Skyward Message
- Website – Daily articles / Weekly academic spotlights
- Mobile App
- The Lion Pride-Cast Podcast
- Social Media – Facebook/Twitter/YouTube (Board meeting streaming)
- Brochure

FAMILY ENGAGEMENT

- Back-to-school nights
- Popsicles with Principals
- PTA Events (Bookfairs, carnivals, meetings)
- Parent/Teacher Conferences
- Building-level site councils
- Spirit Days