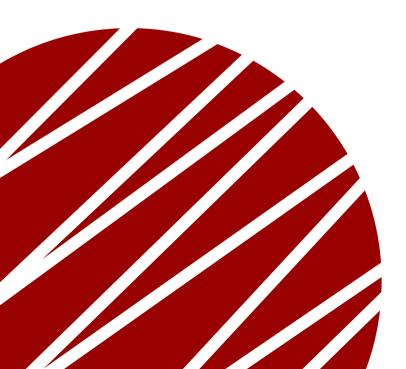
# Communications and Family Engagement

# Goals for group:

- 1. Review Family Engagement Survey.
- 2. Review ways in which we are currently communicating from buildings and district.
- 3. Give feedback about our community communication and engagement needs.
- 4. Give feedback on how else we can continue to grow that engagement and communication with you as stakeholders.
- 5. Do our facilities allow us to communicate properly and help with family engagement?



Facilitator **Sharon Burns** 

Director of Communications & Marketing



#### LANSING USD469

# **COMMUNICATIONS & FAMILY ENGAGEMENT**

Thank you for providing feedback on areas you feel are important in terms of communication and family engagement in Lansing USD469! We have listed the ways in which we communicate and engage our families below. Please review, ask questions, and make notes of ways you find most valuable or you feel we are missing and be ready to share with the group.

#### COMMUNICATION

### **Building Level Communication:**

Weekly Newsletters (EC, LES, LHS)

Informational Videos (LIS, LMS)

Skyward emails (All)

PR Ambassadors for articles (EC, LES, LIS)

#### **District-Level Communication:**

Quarterly Newsletters

Monthly Lion Lowdown

Weekly Superintendent Skyward Message

Website – Daily articles / Weekly academic spotlights

Mobile App

The Lion Pride-Cast Podcast

Social Media – Facebook/Twitter/YouTube (Board meeting streaming)

**Brochure** 

## **FAMILY ENGAGEMENT**

Back-to-school nights

Popsicles with Principals

PTA Events (Bookfairs, carnivals, meetings)

Parent/Teacher Conferences

Building-level site councils

Spirit Days